



Patti's Pearls



by Patti Beck

I have been pondering the recent conference in Indianapolis over the past few weeks and reflecting on the many great sessions I attended, lamenting that I couldn't attend all, and considering the multitude of remarkable conversations I had with student employment colleagues from all over the Midwest. I mentioned to my supervisor upon my return that the MASEA and NSEA conferences are where I get reenergized, revitalized and validated by individuals whom I respect as dynamite professionals.

For those of you reading this newsletter that have been a part of MASEA for some time, I am sure you will agree that MASEA is a great organization filled

with even greater individuals that willingly share ideas to help one another promote their student employment program and move it to the next level. For those of you new to the organization, I can honestly say, you are in for a great networking treat. Get ready to explore and exchange ideas, learn new or better methods to approach old problems and network with colleagues facing similar student employment challenges.

As your new president, I am honored to be associated with such a topnotch organization. With your help as well as that of the rest of the Board of Directors, I look forward to piloting this group to meet your needs. This organiza-

tion is YOUR organization, so please let me know where you would like to see us concentrate our efforts. I look forward to hearing from you and hope to see all of you at the joint national conference in Kansas City in October. It promises to be another quality event that you will not want to miss.



You can contact Patti at The University of Findlay:
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New Board Members Take Office by Karen Hollebeek

The Executive Board of Directors of MASEA reluctantly says "Goodbye" to two of its valued members. Ann Wessman has served the organization for three years as Past, Current and President—Elect and prior to that as Vice-President for Professional Development. James McDonald has served as the Vice-President for Membership and assisted the Board with many other projects. Sincerest thanks are extended to both of these retiring Board Members.

The Board would also like to welcome two new members to its 2006/2007 year. Cathy Taylor has been selected as

the President Elect. She is the Student Employment Coordinator at Purdue University Calumet, a regional campus of Purdue University. Purdue University Calumet is located in Hammond, Indiana, in the very northwest corner of the state, just outside of the Chicago city limits. They have over 9,000 students, and over 450 of those students work on campus. Purdue University Calumet is a commuter campus, so many students attend part time. Cathy has worked in The Center for Career and Leadership Development for two years and at the University for four. Cathy hopes to complete her Master's Degree in Communication from

Purdue in December. She has two children, Annilee, age 11, and Porter, age 7.

Mary Williams will be serving as the new Vice-President for Membership for the next two years. She is no stranger to the Board and brings a high level of organization and attention to detail as well as experience. Mary worked at Carleton College in the Student Employment Office for many years, but has recently accepted a position as the Student Employment Administrator at Macalester College in St. Paul, MN. .

Susan Alexander was elected to serve another two-year term as Treasurer.

“THE BEST” of MASEA



by Susan Alexander

When Karen asked me to write an article about my presentation at the MASEA conference in Indy and why I chose the topic, my first thought was Oh No! How do I condense the past 18 months of my life into this article? My second thought was Double Oh No! I've never written an article for a news letter before. Is this what I get for winning the "Best of MASEA"? Any way, off I go

As an Assistant Director of Financial Aid, I supervise the Office of Student Employment with a staff of two (myself included). We place about 3500 students in campus jobs, collect I-9, W-4, and State Withholding Certificates, data enter and post jobs and... believe it or not, all of our student workers completed weekly time cards and manually calculated earnings. If the student was eligible for Federal Work Study the percentage split was also manually calculated. Supervisors hand delivered the time cards to my office where my co-worker and I, armed with calculators and white-out would double check each time sheet for accuracy. The deadline had to be three weeks before a given pay day to afford us time to correct errors as they kicked out of our old legacy payroll system. Students weren't being paid in a timely manner especially if the supervisor didn't get the time sheets to my office on time and of course the manual

process was tedious and time consuming. We would finish one payroll cycle only to begin another.

I'm sure you can imagine how thrilled I was when the University decided to replace our old legacy system and selected me as one of the CORE members of a project implementation team for a new HR/Payroll system. For 18 months I lived and breathed PeopleSoft. The end result was a powerful secure web-based system that provided students on-line access to pay information featuring significant improvements to time and attendance tracking and timesheet processing. Wow!!! No more paper!

has helped streamline my office procedures. Students can log into the system at any time and from anywhere to enter work hours. Supervisors can also approve student time in the same manner. Participants saw how students view and print pay stubs, review a history screen to see if their supervisor has approved the hours, sign up for direct deposit, request duplicate W-2 forms, change e-mail and home mailing addresses, and review W-4 information. Participants also viewed how queries can be written to create ad hoc reports useful for meeting university and federal requirements as they relate to Federal Work Study and student employment.

SET YOUR ENGINES FOR AN AUTOMATED TIME ENTRY SYSTEM!

Susan Alexander
Case Western Reserve University

Implementation was a long and sometimes stressful process; however the end result has enabled me to focus more on activities to better serve our students (not to mention the cost savings on calculators and white-

out.). I now have time to host annual job fairs, engage my university in the Student Employee of the Year program, and yes.... continue on as the Treasurer of MASEA.

When I received a message that MASEA was looking for presenters for the Conference in Indy, I thought it was the perfect opportunity for me to share our web based system and my experience with implementation including the advantages and challenges.

Participants were able to see screen shots of the system from both the student and supervisor perspective. They viewed how access to accurate and timely information and self service opportunities through a user-friendly Web-based interface

My next project will be automating our job posting process. While in Indy, I attended three fantastic sessions about job posting processes and soaked up all the information my brain would hold. I cannot say enough about how important networking with peers and sharing information has been for me. I am one MASEA member who is very happy to have made the "Pit Stop" in Indy.

PIT STOP INDY

by Mary Raider

The 2006 MASEA Conference in Indianapolis provided a great atmosphere for networking and continuing education. The conference would not have been possible without the help of our many volunteers! Although we all had a great time in Indy, it is time to begin planning for next year's event! The Board is currently in the process of selecting a city to host the event.



MASEA tries to rotate the conference location throughout the region to ensure all states have access to attend a conference. After the city is selected a hotel is chosen that will accommodate our members' needs. After these details are established, the real work begins! By September a theme will be selected, speakers recruited and the program

outlined. These aspects of the planning are vital to the overall success of the conference, which is why we need your help! There are many opportunities for all members of MASEA to be involved in the conference planning process. If you would like to volunteer or if you have suggestions please contact Mary Raider at:

mary.raider@eku.edu or 859.622.8649

“Goin’ To Kansas City, Kansas City Here I Come!”

by Karen Hollebeck

The 32nd Annual National Student Employment Conference On Work and the College Student will be held on October 23-26, 2006 in the Hyatt Regency Crown Center in Kansas City, MO. The objectives of this summit are:

- To share a common understanding of the roles student employment professionals play and communicate ideas to enhance student learning
- To discover ideas for recognizing and promoting student employment
- To better understand the changes in student employment, higher education and federal regulations
- To develop the skills, knowledge and understanding to foster effective student employment programs
- To refresh individual and community spirits

Before the conference gets underway, you will have the opportunity to attend NSEA’s popular training program: Student Employment Essentials-the Foundation for Effective Student Employment Programs. Track “A” will be offered on Sunday, October 22 with Track “B” on the Monday following. Registration for the SEE Training is separate from the conference registration.

NEWCOMER’S SESSION: NSEA is all about folks sharing their ideas, time and energy. If you are new to the association, or if you have been in the association awhile, but have not been actively involved, we would like to meet you! Join the NSEA Board of Directors on Monday, October 23 from 6:00-7:00pm and find out all about the association and learn how you can become more active in the organization.



HYATT REGENCY CROWN CENTER: This hotel is located in the heart of Kansas City adjacent to the Crown Center shopping center and close to many local attractions. Take the glass-enclosed walkway from the hotel to the Crown Center and explore three levels of world-class shopping, savor dining experiences from elegant to fun and experience the magic of live theater. The crown center is the world headquarters of Hallmark Cards and a special visitors center takes you inside the fascinating world of Hallmark. Room rates are: Single/double-\$124, Triple-\$149, Quadruple-\$174. To make your reservation online, go to: <http://crowncenter.hyatt.com/groupbooking/mkerknsea2006> or call 816-421-1234 or 800-233-1234. The deadline for making your room reservation is Sept. 21.

WHAT TO BRING: The annual national conference is the place for many new student employment professionals to enhance their training and develop valuable contacts, so don’t forget to bring plenty of business cards! Other conference essentials include:

- A T-shirt from your area for the T-shirt exchange
- Items for the resource table (program manuals, handouts, marketing tools, etc.)
- An item for the silent auction (community service project)



COMMUNITY SERVICE PROJECT: Each year conference participants get involved with a local charity. This year, NSEA will hold a silent auction at the Wednesday luncheon of the conference. We ask each participant to bring a gift from your area to put up for the auction. Past silent auctions have raised \$1,500 to \$2,000 for a local charity. Please join in the fun for a good cause and bring a silent auction item.

CONFERENCE WEATHER AND DRESS: We want you to relax and be comfortable during the SEE Training and conference, so dress during the day is business casual. The evening dress is casual. Check the current weather for this area on the internet as we get closer to the event.



AIRPORT AND GROUND TRANSPORTATION: Kansas City International Airport is serviced by several airlines. To view airline transportation go to <http://www.flykci.com>

The hotel suggests using KCI shuttle service. The cost is \$27 round trip or \$16 one way.

FULL REGISTRATION FEES:

Postmarked by Sept. 30:

\$350.00 (NSEA members)

\$450.00 (Non-members)

Postmarked after Sept. 30:

\$400.00 (NSEA members)

\$500.00 (non-members)

One day registration:

\$175.00

CANCELLATION & REFUND POLICY: Registration cancellations received by September 30, 2006 will receive full refunds. Participants cancelling after September 30, 2006 will not receive a refund. Registration fees may be transferred to another individual at your college.

Conference attendees are encouraged to circulate among our exhibitor booths to see and sample the most current and cost-effective products and services.

★ For more information contact
Conference Co-Chair David Hogard,
dphogard@pittstate.edu

Phone: 620.235.4141

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We're on the web:
www.masea.org

Celebrate Success!



By Karen Hollebeck

MASEA celebrates the accomplishments of its members through a yearly award ceremony. This year's recipients are as follows:

CHERI LENZ AWARD

—Cheri Lenz was essentially the founding president of MASEA as she was associated with MAUSED (Midwest Association of University Student Employment Directors) at the time of their first conference entitled “Work and the College Students”. After cooperative leadership between MASEA and a newly formed national committee, NASEA was founded in 1975. This award is annually given to an individual with at least eight to ten years of service in Student Employment, a long-term leadership record and active membership in MASEA. Nominations are submitted to the Board of Directors from the general membership and they vote on the recipient. This year's winner is **David Hogard**.



DAN KRIEDLER NEWCOMER AWARD

—Dan Kriedler was MASEA President in 1989-90 and was an instrumental leader for both MASEA and NASEA. Because Mr. Kriedler began his unique service to MASEA the second day on the job, this award is named in his honor and is presented to a newcomer who has given a unique contribution to MASEA within two years of membership. This year's winner is **Cathy Taylor**



PRESIDENT'S AWARD

—The recipient of the President's Award is a member of MASEA who has provided outstanding contributions to MASEA during the President's term of office. The current President selects the recipient of this award and this year it was given to **Mary Raider**.



MASEA OUTSTANDING SERVICE AWARD

—The MASEA Outstanding Service Award is presented for distinguished service to MASEA and awarded to a member of two or more years who has provided outstanding contributions to conferences and programs, special projects or committee assignments or in leadership positions. Nominations are made by the MASEA Board of Directors and for 2006 the award was bestowed upon **Patti Beck**.

